



JESSE INEZ MUCHA / Graphic Designer

EXPERIENCE

Level99 Entertainment

Permanent / Graphic Designer / Digital & Print / January 2025 - Present / Natick, MA

Design graphics and layouts for Level99 Entertainment and F&B partners, including Night Shift Kitchen & Tap, Victory Brewing, and Two Roads. Projects include website and email graphics, in-venue signage, digital displays, short-form video, large-format print, packaging, promotional materials, menus, and internal collateral.

Rue La La

Freelance / Graphic Designer / Digital / October 2013 - March 2014 / Boston, MA

Design and imaging for digital boutique galleries.

New Balance

Freelance / Graphic Designer / Print & Digital / January - August 2013 / Brighton, MA

In-store designs, trade show booths, catalogs, hang tags, social media graphics, print and digital advertisements.

1stAveMachine

Freelance / Graphic Designer / Motion / October 2012 / New York, NY

Pitch presentation designer for Sam Adams and Qualcomm TV commercials.

Relevant Event & Communication Agency

Freelance / Graphic Designer / Environmental / August 2012 / New York, NY

Created environmental style frames and storyboards for a Grey Goose Vodka launch party.

AKA Advertising

Freelance / Graphic Designer / Print / June 2012 / New York, NY

Created key art for Broadway shows, including Spider-Man, Rock of Ages, Honeymoon in Vegas, and Glengarry Glen Ross.

Wee Beastie

Freelance / Graphic Designer / Motion / May 2012 / New York, NY

Created style frames for a TLC Network TV show opening sequence, logo, and lower thirds.

1stAveMachine

Freelance / Graphic Designer / Motion / March 2012 / New York, NY

Inked animated Sesame Street characters for an Xbox Kinect TV commercial.

Click3X

Intern / Motion / January - March 2012 / New York, NY

Worked on graphic elements for TV commercials. Designed content for websites and social media pages.

Madison Square Garden TV Sports Network

Intern / Motion / June - August 2011 / New York, NY

Broadcast production that encompassed upper and lower thirds as well as graphic elements.

VistaPrint

Permanent / Graphic Designer / Digital & Print / June 2005 - August 2009 / Lexington, MA

Designed marketing materials such as emails, web graphics, banner ads, direct mail, trade shows, and catalogs. Collaborated with clients and copywriters for effective campaigns. Defined brand attributes for diverse audiences. Participated in hiring and training new employees.

With over a decade of specialized experience in graphic design, spanning print, digital, and motion content, I have worked with notable brands such as **New Balance, Madison Square Garden TV Sports Network, VistaPrint** and **Rue La La**. Thriving in environments that nurture creativity and support professional development is where I excel.

After experiencing significant life events, including four relocations, three pregnancies, and the impact of the COVID-19 pandemic, I decided to take a career break to focus on caring for my family. During this period, I acquired valuable cross-cultural experiences while living in Germany. Currently, I am based in Massachusetts, having previously lived in New York, Colorado and Texas.

With my educational background, diverse design experience, willingness to learn, and cross-cultural exposure, I can be a valuable asset to any team that values creativity and growth.

EDUCATION

[Master of Science](#)

NEW YORK UNIVERSITY

Motion Graphics (2D & 3D Concepts)

PRATT INSTITUTE

Communications Design, Master's Program

Transferred to New York University

[Bachelor of Fine Arts](#)

UMASS DARTMOUTH

Graphic Design & Letterform

PARSONS SCHOOL OF DESIGN

Design Marketing, Bachelor's Program

Transferred to UMass Dartmouth